



# **WATER MANAGEMENT CONFERENCE**

**Partnership Prospectus**

23 - 25 July 2024

Goulburn Recreation Area, Goulburn



**ONE VOICE  
FOR COUNCILS**

**LGNSW.ORG.AU**



# About Local Government NSW

Local Government NSW (LGNSW) is an independent organisation that supports and advocates on behalf of NSW general and special purpose councils to help strengthen and protect an effective democratic system of local government.

## LGNSW IS RESPONSIBLE FOR:

- Representing the views of local government to our colleagues at the state and federal levels
- Providing policy advice, management support and grants application assistance
- Empowering our elected Councillors and council staff to deliver the quality services and infrastructure their communities deserve
- Representing the employer interests of local government in NSW

- Delivering responsive and accountable leadership on sector-wide policy issues, and
- Working to enhance public awareness about the challenges and opportunities of local government – the closest, most trusted and most representative level of government to the community.



# Water Management Conference

The annual LGNSW Water Management Conference presents a broad range of information from a local government perspective on water management, issues associated with water supply and sewerage services provided by water utilities.

The conference presents a discussion platform for councils and others on water management challenges and issues associated with water supply and sewerage

services provided by council-owned and operated local water utilities.

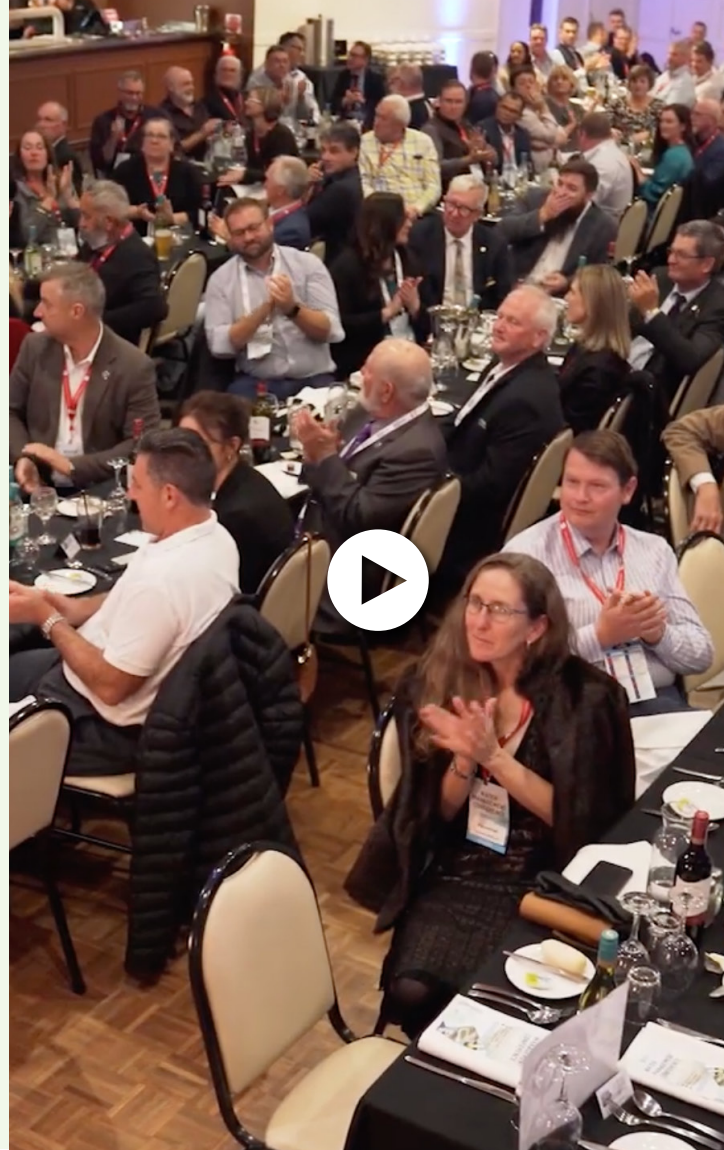
Delegates will have the opportunity to learn about the latest water policy initiatives and trends, receive updates on emergent technical issues, benchmark, network and further their professional development and team building capabilities.



# Who Attends The Event

The conference attracts delegates from NSW councils and interstate including councillors and general managers, water managers, engineers, technical managers, policy makers from government agencies and key industry stakeholders.

This conference is essential for council water officers and councillors as it provides an opportunity to connect with experts and peers, gain insights, and learn about the strategies employed by other councils in the industry.



# Benefits of Partnership

Partnership with LGNSW at the conference will provide your business with an outstanding networking opportunity through structured events, allowing you to profile and promote your business, products and services to key staff within the water and sewage industry and council sector.

Partners will receive acknowledgement, benefits and entitlements according to their level of partnership contribution. These will include verbal and signage recognition, logos on conference material and the conference website. Partners will benefit from exposure to an interested, relevant and valuable audience during morning and afternoon teas, lunches, the welcome reception and conference dinner.

In the months leading up to the event, the conference will be promoted through internal LGNSW channels including

the weekly newsletter, on the LGNSW website, media releases, LinkedIn and Facebook.

We also work with several external media partners and publications to promote the event to a broader audience.

To confirm your sponsorship hit the APPLY NOW button next to your desired partnership level.

For further information

**Events Sponsorship Officer**

**E** [sponsorship@lgnsw.org.au](mailto:sponsorship@lgnsw.org.au) **T** 0408 791 492

**Exhibition set**

23 July 2024

**Exhibition Day**

24 and 25 July 2024

# Partnership Opportunities

## Government Partner

**SOLD**

**\$11,000**  
+GST (1 ONLY)

- Exclusivity to Government Partner
- Opportunity to address delegates within the program as a keynote speaker or within a program segment. Presentation should be aligned with the conference theme.
- Opportunity to utilise your conference partnership in your company promotional marketing
- Opportunity to have input into the program theme or make program suggestions in consultation with LGNSW
- Opportunity to distribute corporate gifts during the conference
- Exhibition area at registration desk consisting of trestle table and banner or an exhibition space (3m x 2m booth)
- Four full registrations inclusive of conference sessions and social events (including two partner representatives to supervise the trade booth)
- Company name and logo on Partner's loop appearing regularly throughout the conference
- Logo on the LGNSW's website with direct link back to partner's website
- Logo in the digital downloadable conference program

## Premier Partner

**SOLD**

**\$10,000**  
+GST (1 ONLY)

- Exclusive Welcome Reception Partner
- Opportunity to address delegates at the Welcome Reception (five minutes)
- Opportunity to utilise your conference partnership in your company promotional marketing
- Opportunity to distribute corporate gifts during the conference
- Exhibition space (3m x 2m booth)
- Four full registrations inclusive of conference sessions and social events (including two partner representatives to supervise the trade booth)
- Company name and logo on Partners loop appearing regularly throughout the conference
- Logo on the LGNSW's website with direct link back to partner's website
- Logo in the digital downloadable conference program

### Dinner Partner

**SOLD**

**\$7,500**  
+GST

- Exclusive title 'Dinner and Award Partner'
- Acknowledgement by MC at the official conference opening and dinner
- Opportunity for partner representative to address the dinner attended by all delegates (five minutes)
- Opportunity to present the Water Directorate Award at the dinner
- Opportunity to utilise your conference partnership in your company promotional marketing
- Opportunity to distribute corporate gifts
- Two full registrations inclusive of conference sessions and social events
- Inclusion in all conference promotional material including registration forms, menus and conference program
- Company name and logo on partners loop appearing regularly throughout the conference
- Company signage at the dinner
- Logo on the LGNSW's website with direct link back to your website
- Logo in the digital downloadable conference program

### Distinguished Partner

**SOLD**

**\$5,500**  
+GST

- Partner of either a morning tea/ afternoon tea or lunch break
- Opportunity to provide product/ organisation overview (five minutes) to the full conference
- Opportunity to utilise your conference partnership in your company promotional marketing
- Opportunity to distribute corporate gifts
- Exhibition space (3m x 2m booth)
- Two full registrations inclusive of conference sessions and social events
- Company name and logo on partners loop appearing regularly throughout the conference
- Logo on the LGNSW's website with direct link back to your website
- Logo in the digital downloadable conference program



## Topic Stream Sponsor

**APPLY NOW**

**\$4,250**  
+GST

- Partner of one of three topic streams (divided audience)
- Opportunity to facilitate the topic stream, includes a two minute company overview, three minute introduction into the topic stream and introduction and Q&A facilitation for each speaker
- Opportunity to utilise your conference partnership in your company promotional marketing
- Opportunity to distribute corporate gifts during the conference
- Two full conference registrations inclusive of conference sessions and social events
- Company name and logo on Partners loop within the topic stream
- Logo in the digital downloadable conference program
- Logo on the LGNSW's website with direct link back to your website

## Trade Display Exhibitor

**APPLY NOW**

**\$3,000**  
+GST

- Exhibition space (3m x 2m booth)
- Opportunity to utilise your conference partnership in your company promotional marketing
- Two full registrations inclusive of conference sessions and social events (including representatives to supervise the trade booth)
- Logo on the LGNSW's website with direct link back to your website
- Logo in the digital downloadable conference program

## Site Visit Partner

**SOLD**

**\$3,000**  
+GST

- Partner rights to the site visit including a five-minute address at the site visit or en route
- One full registration inclusive of conference sessions and social events
- Logo in the digital downloadable conference program
- Company name and logo on PowerPoint slide appearing regularly throughout the conference
- Logo on the LGNSW's website with direct link back to your website



## Speaker Gift Partner

**APPLY NOW**

**\$2,000**  
+GST

- One full registration inclusive of conference sessions and social events
- Company logo on speaker thank you card
- Logo on the LGNSW's website with direct link back to your website
- Logo in the digital downloadable conference program

## Water Industry Supporter

**APPLY NOW**

**\$1,950**  
+GST

- One full registration inclusive of conference sessions and social events
- Logo on the LGNSW's website with direct link back to your website
- Logo in the digital downloadable conference program



# 2023 Event Partners

## Government Partner



## Premier Partner



## Topic/Lanyard Partner



## Dinner Partner



## Topic/trade Partner



## Distinguished/trade Partner



## Distinguished Partners



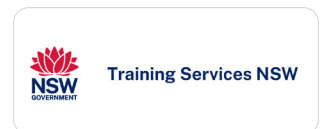
## Trade/Site Visit Partner



## Innovation Partner



## Trade Display Exhibitors



## Water Industry Supporter

